

Google 201: Advanced Googology

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Important Stuff to Remember

- Google looks for phrases, then adjacencies, then weights
- Google's Boolean default is AND
A search for `disney pirates` is automatically treated as a search for `disney AND pirates`.
- Three ways to do an OR search
 1. Type OR between your keywords ("OR" should always be in all caps)
`disney fantasyland OR "pirates of the caribbean"`
 2. Put your OR statement in parentheses
`disney (fantasyland OR "pirates of the caribbean")`
 3. Use the | ("pipe") character in place of the word OR
`disney (fantasyland | "pirates of the caribbean")`
- Google is NOT case sensitive
A search for `DISNEY PIRATES` is the same as a search for `disney pirates`
- Google has a hard limit of 10 keywords
- Google ignores stop words
*a, about, an, **and**, are, as, at, be, by, from, how, i, in, is, it, of, on, **or**, that, the, this, to, we, what, when, where, which, with*
- You can force Google to search for a stop word by placing a + in front of it
`pirates +of +the caribbean`
- Google does support whole-word wildcards (*)
- The order of your keywords matters

Query Modifiers

daterange: *start-stop*

`pirates daterange:2452401-2452766`

inurl: *terms*

`pirates -inurl:disney`

filetype: *extension*

`pirates -filetype:pdf`

site: *domain*

`pirates site:disney.com`

inanchor: *terms*

`pirates +inanchor:"walt disney"`

You use **site:** in conjunction with another search term or phrase.

`pirates site:disney.com`

intext: *terms*

`pirates -intext:"disney.com"`

You can also use **site:** to exclude sites.

`pirates -site:disney.com`

intitle: *terms*

`pirates +intitle:"walt disney"`

You can use **site:** to exclude or include entire domains

`pirates -site:com`

Alternate Query Types

cache:URL

cache:disney.com

related:URL

related:disney.com

link:URL

link:disney.com

info:URL

info:disney.com

Other Information Needs

phonebook:data

phonebook:disneyland ca
phonebook:(714) 956-6425

define:term(s)

define:pirate

stocks:symbol1 symbol2 ...

stocks:msft
stocks:aapl intc msft macr

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Google's calculator, visit
[http://www.google.com/help/
calculator.html](http://www.google.com/help/calculator.html)

For More Help and Information

- <http://www.google.com/help/>
- Google Hacks by Calishain and Dornfest
US\$24.95 (ISBN 0596004478)
- You can download Patrick Crispen's Google 201 PowerPoint presentation at
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